



Domain Overview (Desktop)

semrush.com

Organic Search: Summary

US, semrush.com

23.9K 0% TRAFFIC

SEMrush Rank	47.5k
Keywords	20.2K 3%
Traffic Cost	74.3K 2%

Paid Search: Summary

US, semrush.com

2.9K -22% TRAFFIC

Keywords	2.7K -36%
Traffic Cost	23.0K -25%

Backlinks: Summary

semrush.com

383.6K TOTAL BACKLINKS

Referring Domains	4K
Referring IPs	4K

Display Advertising: Summary

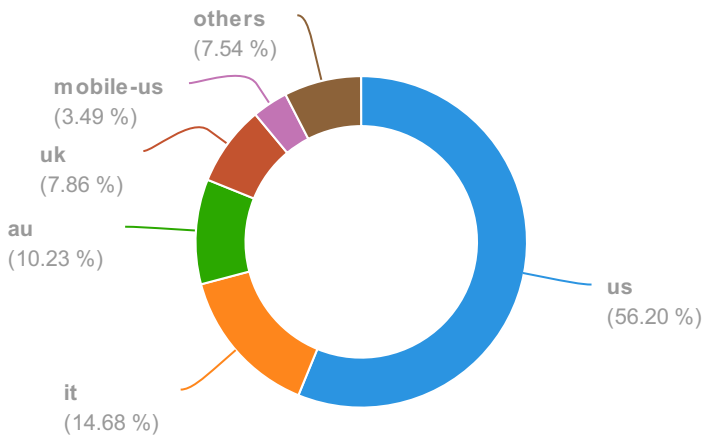
semrush.com

0 0%

Publishers	0	0%
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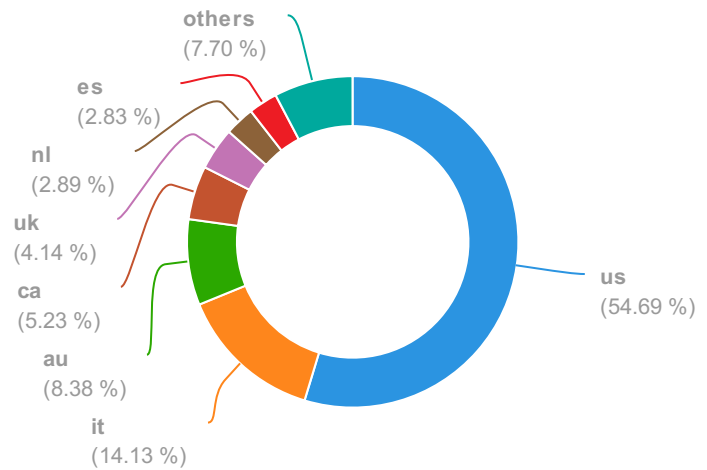
Organic Search: Keywords By Country

semrush.com



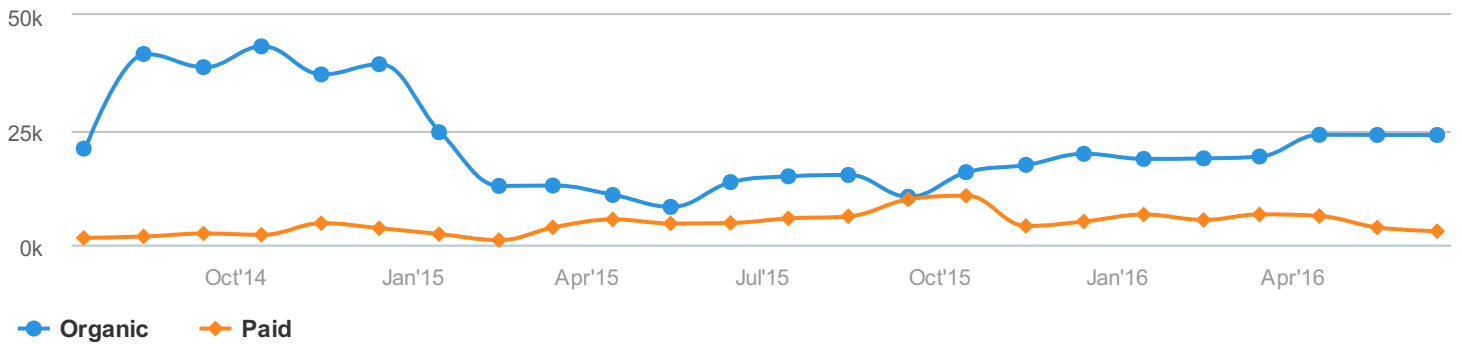
Paid Search: Ad Keywords by Country

semrush.com



Traffic: Organic vs Paid

Database: US Domain: semrush.com Period: 2 Years



Organic search traffic

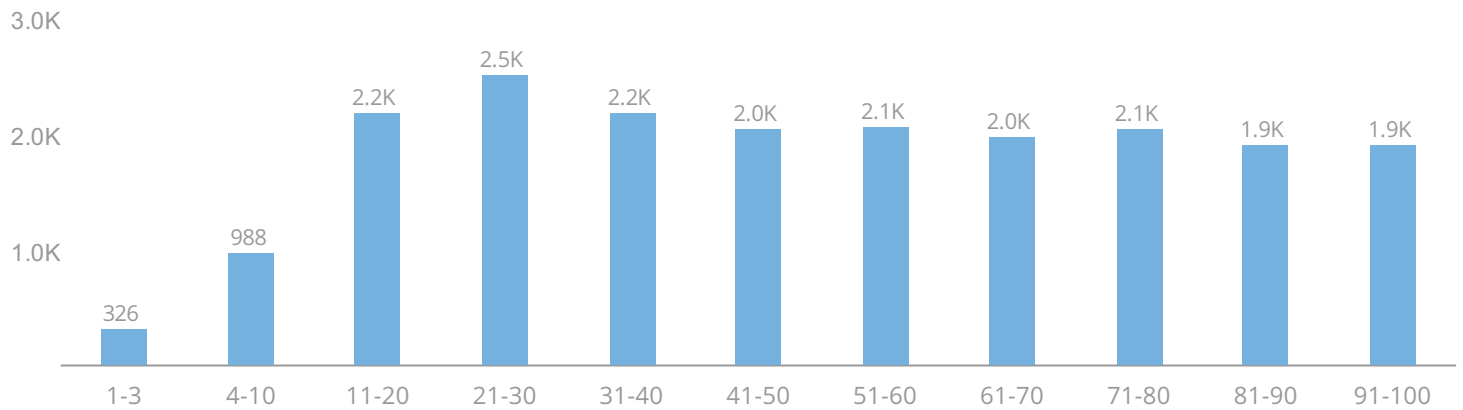
live update Organic Search: Top keywords (20,226)

US, semrush.com

Keyword	Pos	Volume	CPC	Traffic
semrush	1 (1)	14,800	2.34	49.56%
sem rush	1 (1)	3,600	2.25	12.05%
sem	8 (8)	27,100	15.79	3.40%
sitemap generator	5 (5)	8,100	2.35	1.69%
semrush.com	1 (1)	390	2.38	1.30%

Organic Search: Keyword Position Distribution

US, semrush.com



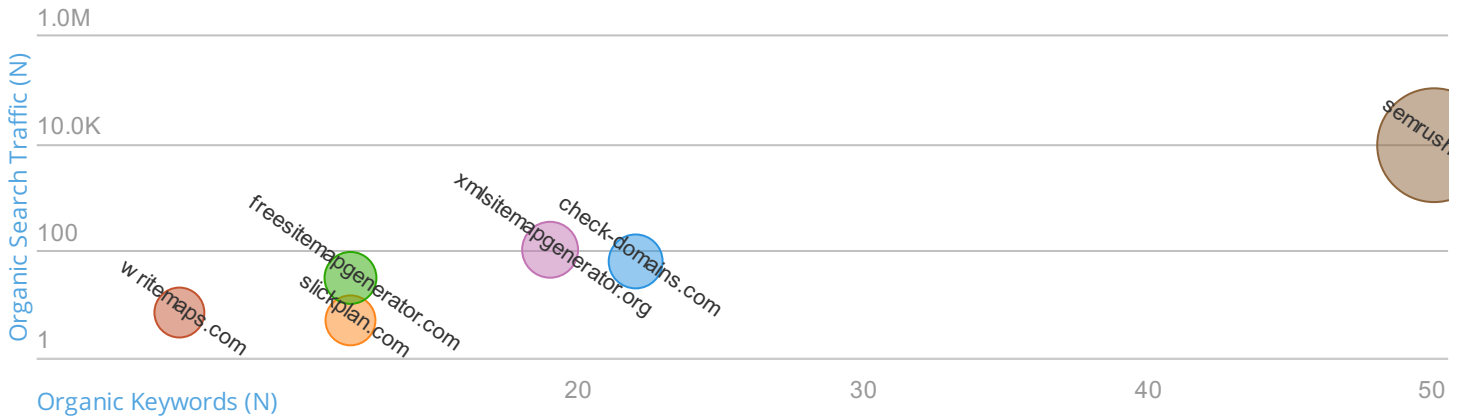
live update Organic Search: Top Competitors (11,204)

US, semrush.com

Competitor	Com. Keywords	SE Keywords	Com. Level
web-site-map.com	315	1.4k	71%
xml-sitemaps.com	341	3.9k	70%
xmlsitemapgenerator.org	249	712	67%
webseoanalytics.com	329	6.3k	59%
check-domains.com	231	2.1k	56%

Organic Search: Competitive Position Map

FR, semrush.com



Organic Branded Search

US, semrush.com

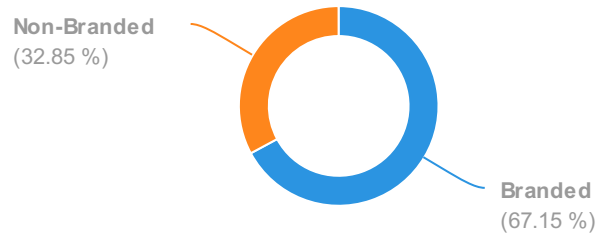
16.0K 0% TRAFFIC

Keywords: 12

Branded vs Non-Branded

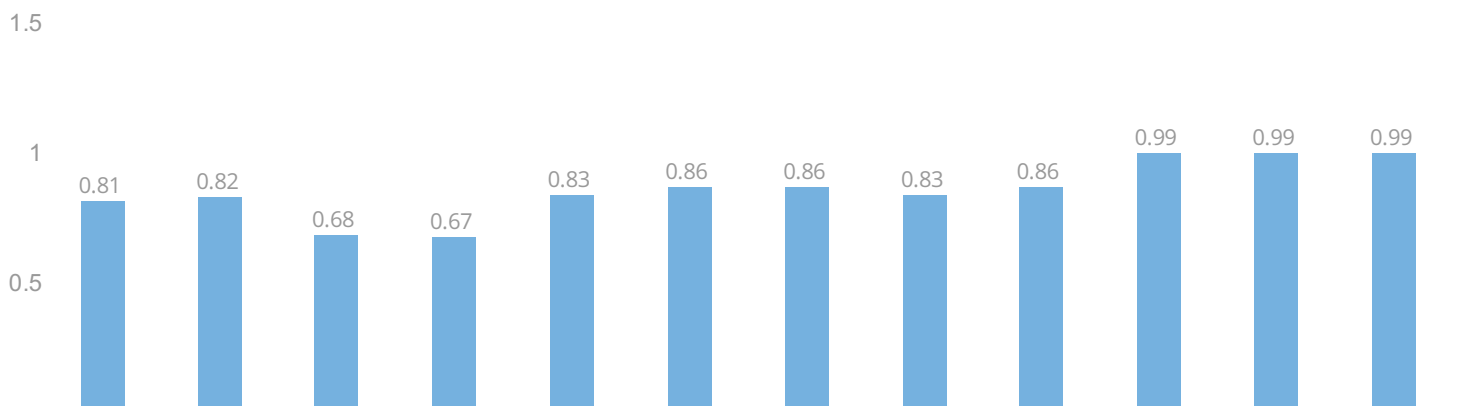
US, semrush.com

67.15% Branded Traffic
32.85% Non-Branded Traffic



Organic Search: Branded Traffic Trend

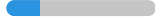



US, semrush.com



Paid search traffic

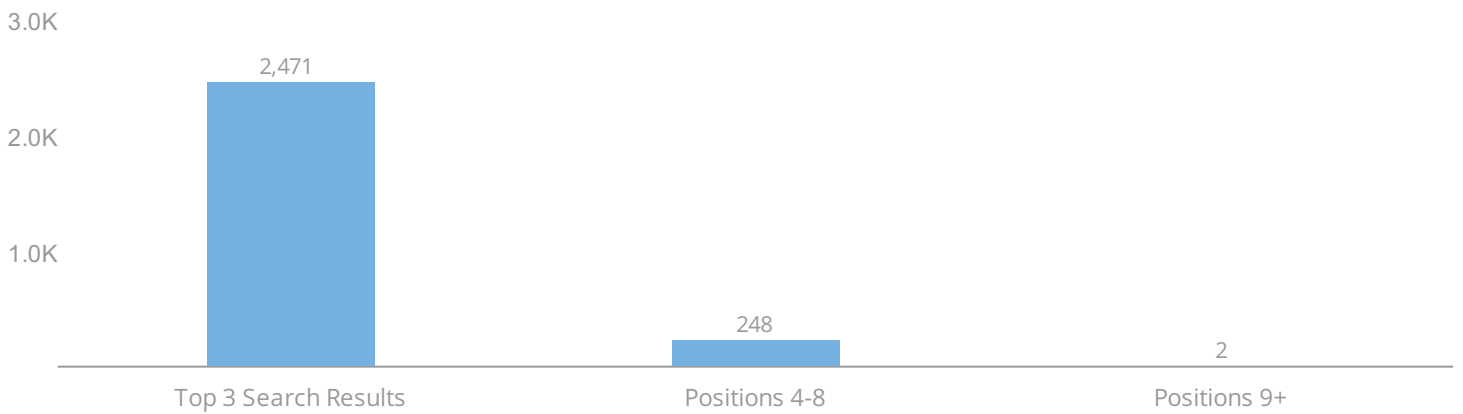
live update Paid Search: Top Keywords (2,696)

US, semrush.com

Keyword	Pos	Volume	CPC	Traffic
semrush	1 (1)	14,800	2.34	23.60% 
seo tools	1	6,600	11.76	10.52% 
website traffic	1	4,400	6.64	6.99% 
seomoz	1	3,600	6.21	5.74% 
broken link checker	1	1,900	4.25	3.02% 






Paid Search: Ad Copy Position Distribution

US, semrush.com



live update Paid Search: Top Competitors (963)

US, semrush.com

Competitor	Com. Keywords	Ads Keywords	Com. Level
moz.com	1.4k	2.5k	80% 
spyfu.com	594	534	75% 
jumpshot.com	508	825	72% 
optimizely.com	347	1.0k	63% 
seranking.com	259	327	55% 

Paid Search: Competitive Positioning Map

US, semrush.com



live update Sample Ads (2,696)

US, semrush.com

SEMrush for SEO and PPC - More than just keyword tool

Ad www.semrush.com/

All you need for SEO is SEMrush!

Easily check web traffic - SEMrush.com

Ad www.semrush.com/Web_Traffic

SEMrush site web traffic checker. Improve your web traffic right now!

Advanced SEO tool - Most efficient web-based SEO tool

Ad www.semrush.com/SEO+tools

SEMrush: Register for free now!

SEMrush for SEO and PPC - SEMrush.com

Ad www.semrush.com/

More than just keyword tool. Awesome tool for SEO is SEMrush!

Backlinks

Top backlinks

www.berush.com

Referring page Title / Referring page URL	Anchor text / Link URL	Type
SEOquake - seo toolbar, plugin, seo extension for Mozilla Firefox, Goo http://www.seoquake.com/	BeRush affiliate program https://www.berush.com/	-
Software Affiliate Programs http://www.affiliateguide.com/software.html	BeRush http://berush.com/?ref=500302736	-
SEOquake - seo toolbar, plugin, seo extension for Mozilla Firefox, Goo http://www.seoquake.com/index.php?sln=ru	BeRush affiliate program https://www.berush.com/	-
Premium Marketing Services SEO http://premiummarketingservices.net/	https://www.berush.com/widget-iframe?color=blue&db=us&ref=160...	FRAME
SEOquake Guide http://www.seoquake.com/pages/guide.php	BeRush affiliate program https://www.berush.com/	-

Backlinks: Top Anchors

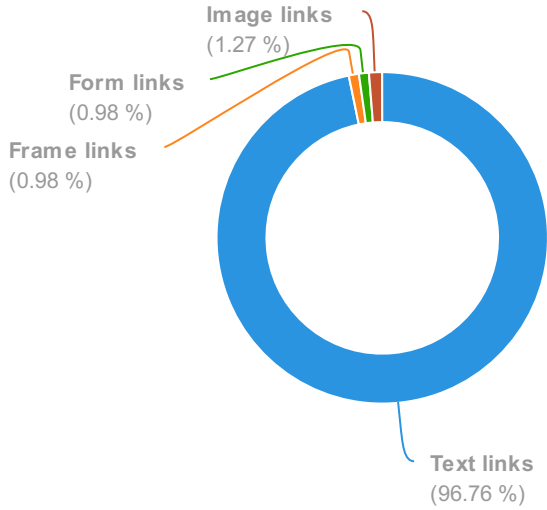
semrush.com

Anchors	Domains	Backlinks
semrush	1,468	113,437
Empty anchor	206	69,555
get the full report on semrush	3	37,095
semrush.com -> advanced keywords and competitors research tool	72	5,113
semrush analizza lo storico dei posizionamenti migliori e ti aiuta a studiare la concorrenza. il mio preferito.	1	5,075

Backlinks Types






semrush.com

378.6K Text links **13** Frame links **4** Form links **5.0K** Image links



Backlinks: Referring Domains

semrush.com

Root Domain	Backlinks	IP / Country
koloboklinks.com	105,874	 144.76.235.51
dolcepassione.org	60,963	 74.125.29.121
ipstat.com	48,530	 65.181.112.116
black-and-green.de	26,058	 85.13.136.148
chlooe.com	22,000	 69.64.32.191

Backlinks: Indexed Pages

semrush.com

Title and URL	Domains	Backlinks
SEMrush.com -> Advanced Keywords and Competitors Research Tool https://www.semrush.com/sem/	189	15,100
SEMrush - service for competitors research, shows organic and Ads keywords for any site or domain via @sniply http://www.semrush.com/	1,541	11,341
SEMrush - сервис для исследования конкурентов, позволяет узнать кейворды (запросы), по которым любой домен или сайт попадает в SERP или Ads http://ru.semrush.com/	136	2,123
SEMrush - Service für Recherche von Mitbewerbern, zeigt organische und Ads Keywords für jede Site oder Domain an http://de.semrush.com/	31	635
SEMrush - service for competitors research, shows organic and Ads keywords for any site or domain https://www.semrush.com/	117	531

Display advertising

Display Advertising: Publishers (1,095)

semrush.com

Placement	Ads	Text / Media	
basicblogtips.com	7	0%	100%
showsiteinfo.net	7	100%	0%
twtz.us	3	100%	0%
cssplay.co.uk	7	0%	100%
90paisa.blogspot.com	1	100%	0%

Display Advertising: Landing Pages (88)

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Landing	Ads
http://www.semrush.com	8
http://www.semrush.com/?ref=381517424	11
http://www.semrush.com/?utm_source=AdWords&utm_medium=CPC&utm_term=U...	26
http://www.semrush.com/?ref=365711850&utm_source=AdWords&utm_medium=c...	6
http://www.semrush.com/?ref=787538259&utm_source=AdWords&utm_medium=c...	13

Display Advertising: Sample Text Ads (104)

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Competitors Keywords

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SEMrush reveals competitor keywords Learn competitors SEO/SEM secrets.

Top Rated Keywords Tool

Ad [SEMrush.com](#)

Beat your competitors with top SEO Say YES to SEMrush ? be successful!

Maximize Your User Base

Ad [www.semrush.com](#)

Seeking help for keywords ranking? Let SEMrush do the wonders for you!

Why Have (A)dSense? \$

Ad [semrush.com](#)

When You Can Use SEMrush. Don't Waist Your Time. Try for Free